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## FACT SHEET

### Study on “Digital transformation in the workplace - a sector-specific study of the European chemical, pharmaceutical, rubber and plastics industry”

Client



Research partner



#### Objective



This is a **novel study** which has not been conducted in this form before: The objective is to assess the **level of digital maturity** and the implications of digitalisation for “**new systems of work**” in the chemical, pharmaceutical, rubber & plastics sector<sup>1</sup> from the perspective of both **senior management and regular employees**. Thereby, the study seeks to get a better view of the chemicals sector and determine the (potential) **impacts of the digitalisation** on skills, qualifications, working patterns, health & safety for all EU Member States.

#### Procedure



Using an **online survey**, managers and other company representatives, delegates from industry organisations, labour representatives, workers as well as spokespersons from sector specific unions will be asked about the implications of digitalisation in the chemical industry. The survey will be followed by qualitative, in-depth interviews with key actors.

#### Use of the findings



The findings of the study will form the “heart” of the overall project by ECEG (European Chemical Employers Group) and industriAll Europe (industriAll European Trade Union) and will be shared with all institutions involved, free of charge. Furthermore, a special website will be created to share information on the topic.



#### Study countries

All 28 Member States of the European Union will be surveyed.

#### Target group



Participants will include:

1. Managers and company representatives,
2. Employees & labour representatives (e.g. from working councils)
3. Representatives from sector specific unions

#### Your support is essential



**Please forward & distribute** the online survey through your own digital channels, such as mailing lists, newsletters, social media, etc. as much as possible and –preferably – use reminders or repeat the announcement several times.



#### Study timeline

Carry out online survey: **June to August 2018**

Carry out in-depth interviews: **July to August 2018**

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<sup>1</sup> Abbreviated in all communication material as “chemicals industry” or “chemicals sector”.

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## **DATA PROTECTION INFORMATION REGARDING THE ONLINE-SURVEY**

All contact data are used by Prognos AG for disseminating the survey are deleted after publication of the results. All collected data during the survey are anonymised for analysis. There is no way to identify participants based on their individual response behaviour. The results of the survey are to be published in a publication at the end of 2018.

Every participant who receives an invitation to the online survey will have the right to retract its consent at any time without adverse consequences in accordance with Art. 7 (3) of the General Data Protection Regulation (DS-GVO). Furthermore, the survey participants are entitled to the following rights in accordance with Art. 15-20 DS-GVO provided the legal prerequisites are met: right to information, correction, deletion and restriction of data processing. In accordance with Art. 77 DS-GVO, the survey participants have the right to lodge a complaint with the responsible regulatory agency if they have reason to believe that their personal data is not being handled in a lawful manner.